



Ellenbrook Community Radio Inc
T/A VCA 88.5FM Radio

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To Whom it May Concern

Ellenbrook Community Radio VCA 88.5FM is in support of the proposal to vary the Perth and Remote Western Australia radio licence area plans – SWAN RA1.

88FM Narrowcast moved to 88.5FM on a Temporary Licence for 20 years.

The population of the City of Swan has grown to around 180,000 in the last census. We can be heard further afield live on air, as well as being streamed via our website 885fm.com.au as well as other streaming platforms iHeart radio, Google and the CBAA Community Plus app.

Our station has grown along with the local population in both community popularity and presenter numbers. The station fulfills a need in this area. We have currently 49 presenter on-air with over 100 hours of live on-air shows and a back up Jazler program system ensuring that we can be heard 24 hours a day and 7 days a week. The object of 88.5FM is to provide entertainment, information, community access, community interest programs and announcements for the benefit of all residents in all of the localities contained within the boundaries of the City of Swan. Where possible the team at 88.5FM actively participate in local community events, providing music and entertainment.

Our station embraces diversity of programs and presenters and our Weekly Programming reflects some of the diversity in our community. We are always looking to embrace diversity and welcome new presenters.

Our station is supported by fundraising events – sausage sizzles and sponsorship opportunities. Some of our sponsors have supported us and our programs for several years. We have many local businesses sponsoring us – Rhino Mechanical Services, Prime Euro Services, several branches of IGA supermarkets, several branches of Bendigo Bank, several branches of Tyrepower as well as Harvey Norman, Midland.

We have received several grants over the years to improve and maintain our equipment. Local City of Swan grants, Lottery West, West Australian Government, Federal Government and CBF grants. This year we were granted Charitable status as a Not-For-Profit organisation from ACNC. We are also fortunate that Direct Communications who host the transmitter at Brigadoon where we transmit from, do so as part of their community contributions, allowing us to be on air with a minimal cost.

Kind regards

Suzanne Dore
Secretary